



## FROM CASEGOODS TO BATHTUBS FROM MIDCENTURY STYLE TO MODERN CLASSIC

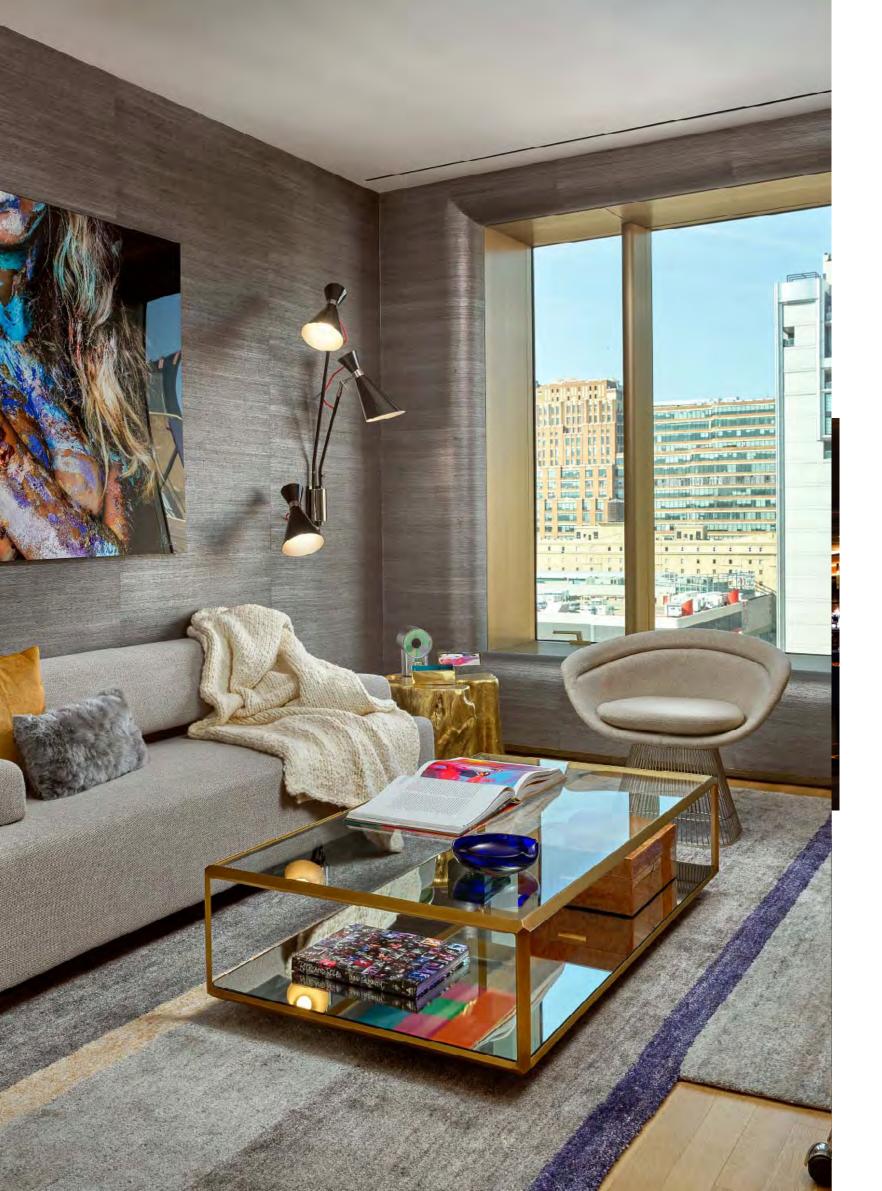
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## THE BEST 25 INTERIOR **DESIGNERS OF** NEW YORK

POWERED by COVETED

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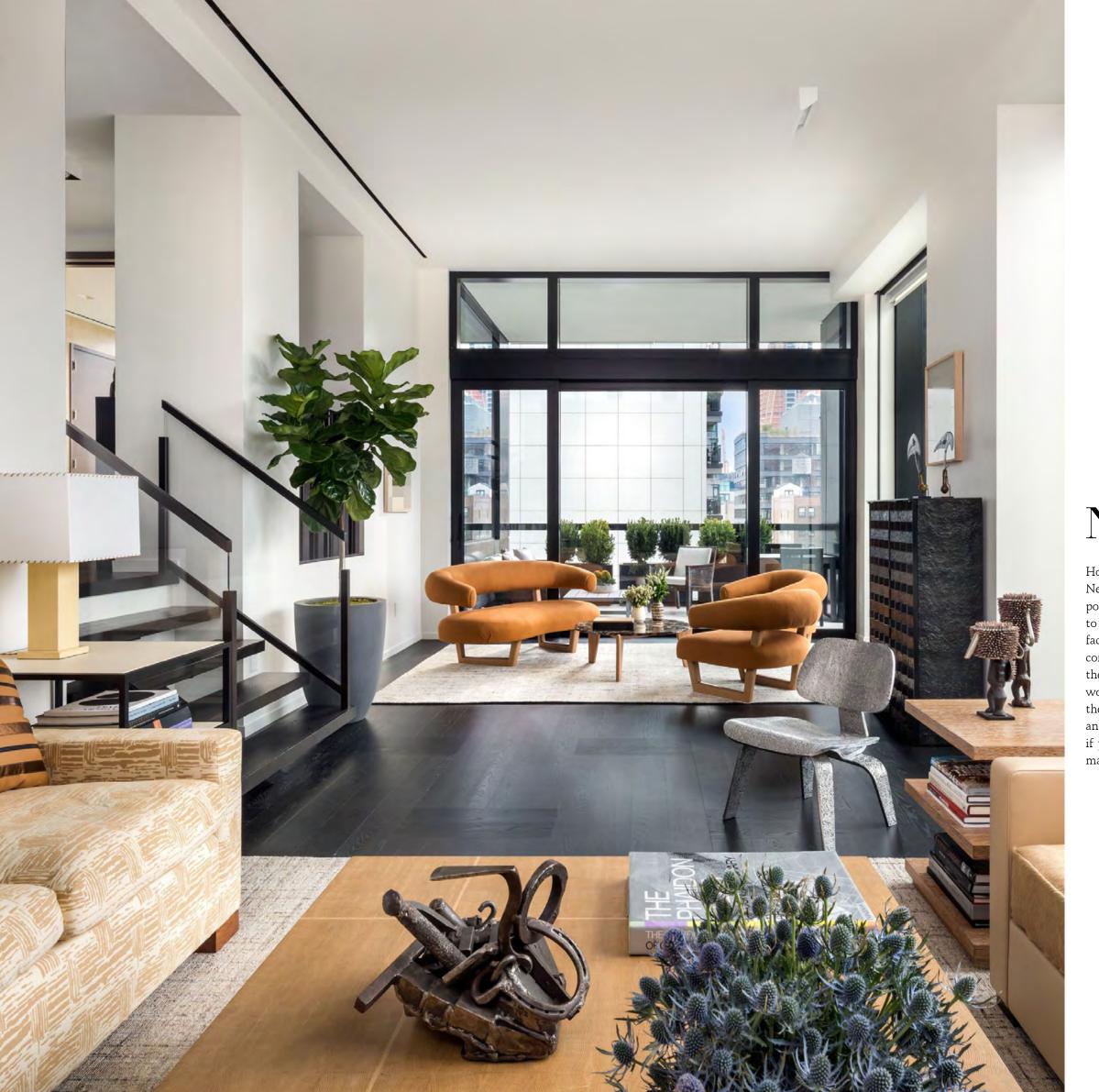
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## $\mathbf{N} \mathbf{E} \mathbf{W} \quad \mathbf{Y} \mathbf{O} \mathbf{R} \mathbf{K}$

Home to some of the biggest companies and design studios in the world, New York City is a "design meca" that's been growing in creativity, size, and popularity since it's foundation! It's a known fact that designers continue to flock to The Big Apple chasing big dreams, despite the impossible odds facing them or the challenges that dog their every step. And why do they continue to do that? Because New York is the City of Dreams and one of the only cities in the world where everything is possible! Every year, iconic works from iconic companies, publications and institutions are released to the world and help influence every single international design movement and design trend on the planet. You can't be at the top of the design industry if you don't know what's happening in New York, and that's why this major city is one of the biggest design capitals of the world.

## AMY LAU

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Amy Lau founded her New York design firm in 2001. Her portfolio of luxurious residential interiors includes an array of artistic and sophisticated homes throughout the world. Her work has been featured in Architectural Digest, The New York Times, Elle Decor, House Beautiful, Martha Stewart Living, and Luxe Interiors + Design. She has also appeared in televised spots on HGTV and LX.TV.

The Arizona native developed a deep passion for design and honed her curatorial eye studying eminent historians. She received her master's in fine and decorative art from the prestigious Sotheby's Institute of Art. She then served as a director at Thomas O'Brien's Aero and spent five years as the design director of noted mid-century specialist Lin-Weinberg Gallery in New York City.

Her exuberance and expertise have made Amy a sought-after speaker and panelist at conferences and in forums around the world. The designer published a monograph in 2011, and on the next year, Amy accepted an honorary doctorate from New York School of Interior Design. She served as a spokesperson for Benjamin Moore's 2010-2011 print, television, and online campaign "Paint with the Very Best." She has designed spaces for renowned show houses like Kips Bay in New York and has created distinctive interior installations for Kohler, Bergdorf Goodman, and the Showtime television network.

The firm completed in recent years several exclusive residential projects for some top clients but has also dedicated some time to the creation of amazing hospitality and showroom projects worldwide! In recent years, Amy Lau has also designed an array of patterned cowhide rugs and pillows for Kyle Bunting, unique Heath Ceramics mosaic tiles, colorful wool-and-silk rugs for Doris Leslie Blau, tie-dye wall coverings for Maya Romanoff, and a vibrant fabric collection of contemporary prints, embroideries and wovens exclusively for S. Harris. Amy's unique expertise makes her a sought-after speaker and panelist at conferences and forums around the world. In 2018, Amy served as the keynote speaker at The Phoenix Art Museum's annual fund-raising gala.

Credits by Amy Lau Website - http://amylaudesign.com/ Address - 601 W 26th St, New York, NY 10001, USA



## CENK FIKRI

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"With a turn-key, ready to be inhabited mentality, Cenk Fikri Inc.'s services are pure art. Functional ambiances meet memorable experiences."



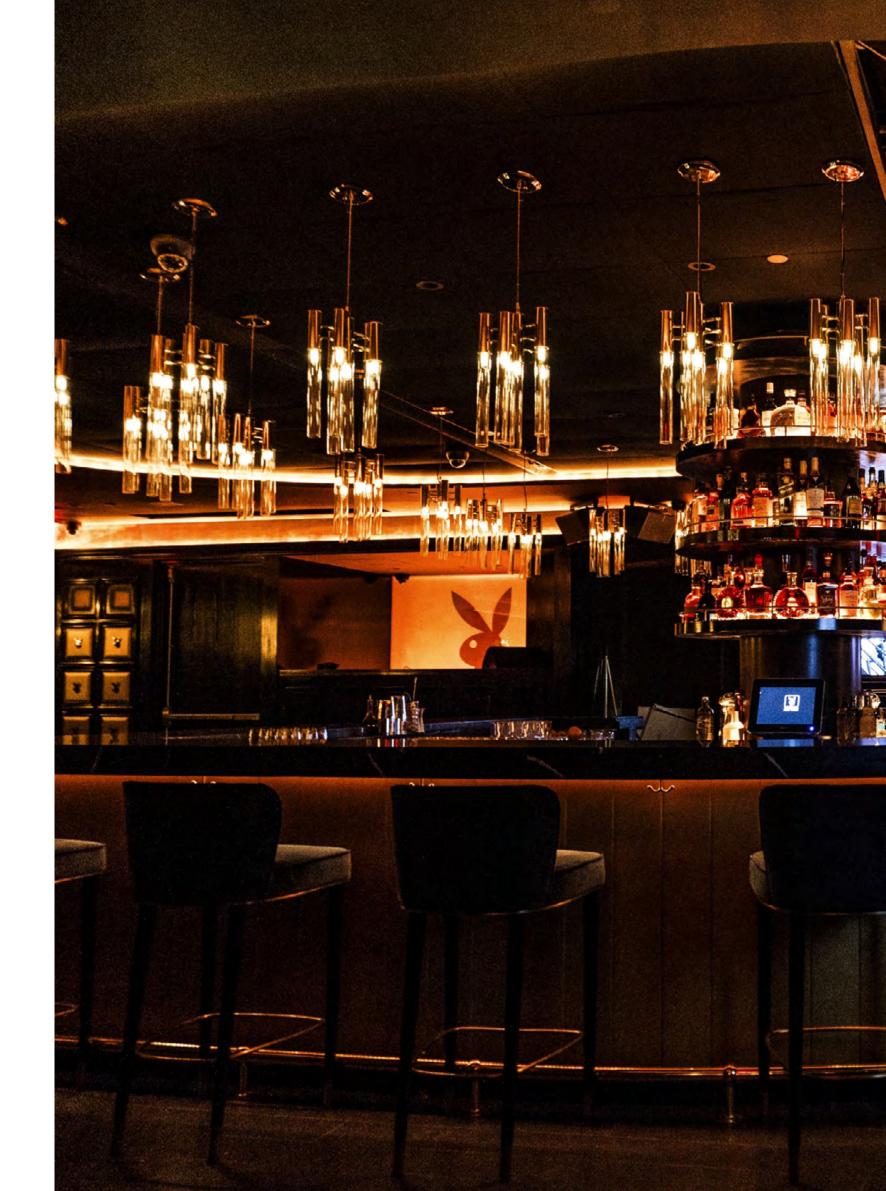
Cenk Fikri Inc. is more than your average interior design service. Cenk Fikri creates experiences, ambiences, lifestyle. The practice's goal is to truly understand and embody the core goal of each project. In the bedrock of each design is the protection and impersonation of the host cultures and communities.

The projects are quintessentially emotionally connected with the clients' wishes, ultimately creating brand-new and ever-unique experiences, one project at the time. Each of Cenk's designs are bespoke to the bone, making it stand out from anything else in the neighborhood. It is a successful marriage between interior design and architecture, branding and high-end construction, toasted with unparalleled commitment.

With a turn-key, ready to be inhabited mentality, Cenk Fikri Inc.'s services are pure art. Functional ambiances meet memorable experiences. Decades of experience consulting in London and NYC ended in the birth of the ultimate design practice. The personal touch added to each project resonates with the client's experience thus creating memorable designs.

Cenk Fikri Inc. also helps get failing businesses up in their feet again with an incredibly complete consultancy program. From menu-concepts to interior and marketing strategies, the practice performs a 360° consultancy program to help business reach their zenith. It is this sort of attention that demarks Cenk Fikri Inc. from the rest. This love and attention to those small details that can make or break any business.

Credits by Cenk Fikri Website - https://www.cenkfikri.com/ Address - 635 W 42nd St, New York, NY 10036, USA



## CLODAGH DESIGN

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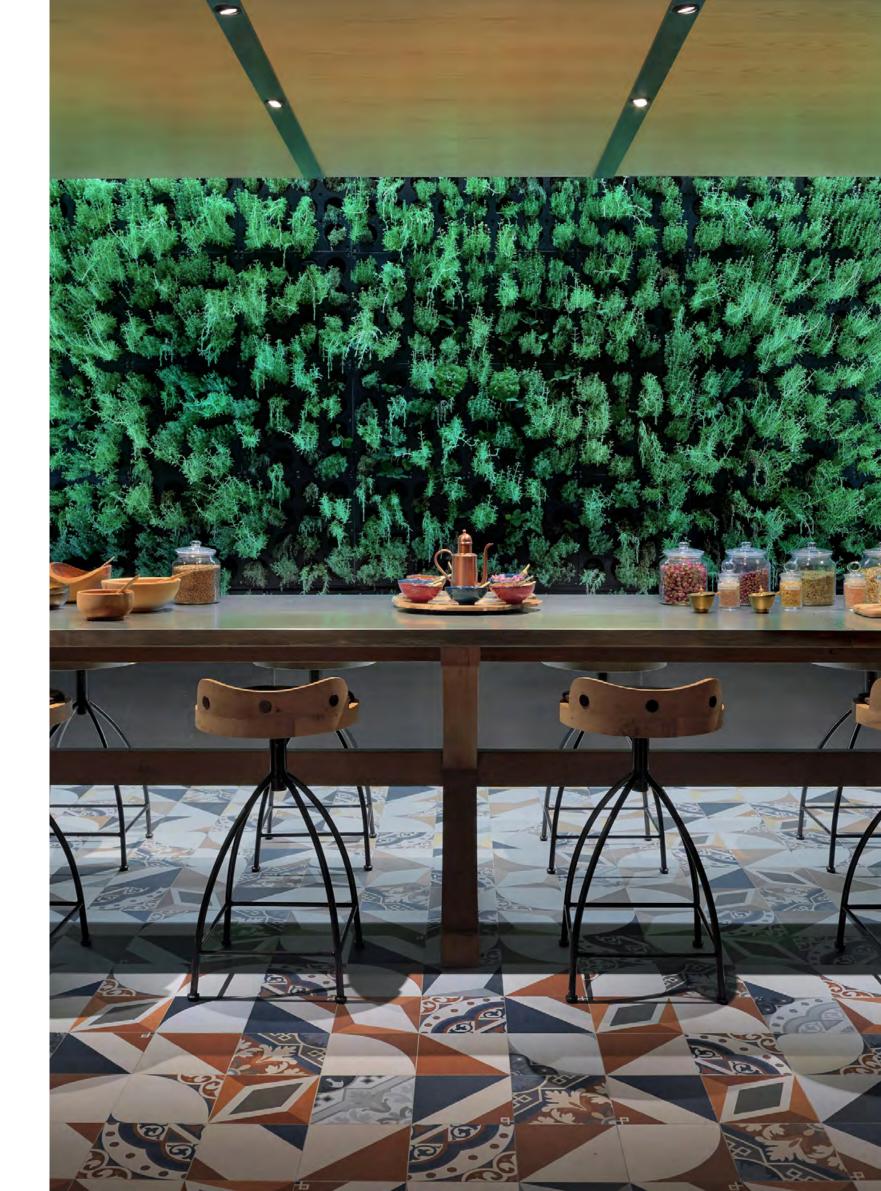
Located in the heart of New York City, you can find Clodagh, a design studio that perfectly mixes the power of interior design as a complete transformation of people's lifestyle. The ability of balancing serenity with minimalistic settings, establishes a complete joy and bliss to every project that's created.

The New-York based design studio shares a different line of thinking when it comes to the construction of the interior design world. To bring a constant evolution to this area, Clodagh stands with an uncommon and fresh perspective, due to their belief that design is able to transform people's lives on so many levels. "Perhaps one of the best thing is the happiness we bring through design. When people love and use every inch of our projects and tell us that their lives have changed and their family time is better than ever, we feel the job is well done". According to the design studio, that's the main goal whenever they're involved in a project, the happiness they are able to bring with their most incredible projects.

This multi-discipline design firm shares a stunning awardwinning portfolio that has expanded over 24 countries, with a large spectrum of eco-conscious projects and products, which is something that the firm stands for. "I don't like the word trend..the movement is towards wellness and joy. At Clodagh Design we always include our wellness modalities: feng shui, biophilia, chromatherapy, wabi sabi and radiesthesia. We know that design is a healing art and we strive for that. We even have the ground on the sites healed before we start our projects. I see that many other designers and architects are including wellness modalities which underscores the strength of the movement". Although they don't appreciate the concept of trend, they perfectly follow a line of creativity that sits on the bliss and harmony of spaces.

Founded in 1989, Clodagh Design is made up of three distinctive business divisions: Clodagh Design International responsible for international projects, Clodagh Signature which takes care of product design division and Clodagh Collection, which is the online gallery. They are amazingly fulfilled in their professional area, when they bring "a project

Credits by Clodagh Deisgn Website - https://clodagh.com/ Address - 115 East 23rd Street #12 Floor York, NY 10010, USA



on budget and on time. A happy group in our studio. Everybody should feel good about every facet of the business. Our growing extended brilliant family of consultants, from lighting to acoustical to engineering, to name a few". Besides that excellent fulfillment, they rejoice on "the pleasure on client's faces when they move in, whether it is a building with 1875 apartments like Jackson Park in Long Island City, New York, or an apartment on the Upper East Side".

This is a design studio that really supports each member, through the best times or even the most challenging. "We had some challenging periods in 2001 and 2008, but that's the nature of the beast. Fortunately my talented team of architects and designers helped us through those times gloriously". So, they stand taller and excel in every project, creating magnificent settings that focus on "life-enhancing Minimalism and Wellness by Design... everything you need, but nothing more than what you need, perfectly organized storage.. no stagnation. We aim to bring joy and to find joy as we do it".

So, with the life-enhancing minimalism and wellness vibe, with a Tadao Ando, Tom Kundig, Terence Conran and Jack Lenor Larsen as inspiration icons, they share a large spectrum of clients that's quite varied. "They totally vary, from business moguls, developers, hotels and spas to small discreet private residences. I also keep the Clodagh Design Studio involved with philanthropy and giving, mostly with The Thorn Tree Project, of which I am a Board Member and a Co-founder, where we are educating 1500 young students in Kenya. I helped to design the spa at Menla Mountain Retreat for Tibet House. I designed the layout of a library using sticks and a couple of bricks in the Samburu desert for our Thorn Tree Project schools in Africa. It is now up and running and we have solar powered computers".

Right now, Clodagh is working on new exciting things such as "a house on Cape Cod, to a Six Senses Hotel in the Douro Valley. New rugs for Tufenkian, new lights for Restoration Hardware, accessories, a new spa bed for Oakworks and innovative concrete products for Trueform to name a few". Although

"I DON'T LIKE THE WORD TREND... THE MOVEMENT IS TOWARDS WELLNESS AND JOY."

they're involved in many projects, there's always room for the fulfillment of dreams - "I still want to design an art museum, a hospital, a cross generational multifamily building and a school. I want to design a building that gives homes to the homeless." I want to continue with my own art... Next thing I dream of is a show of art lights...another photography show with some videos. I had my first photography exhibition at the Cheryl Hazan Gallery in Spring 2019. I have at least three books I want to write and am working on my fourth book. I want to go to Bhutan and Mongolia...I want to create fantastic edible landscapes".

For the future, the design studio shares many of their wishful thinking, that's also beginning to happen throughout the time."Low maintenance homes and hotels... with the focus on biophilia environmental cleaning products. Homes for the homeless. Design for storage .. I always figure what my residential clients need and then cleanse out what they don't need and then figure out how to neatly store everything from a pair of earrings to the kayak. It's the same with hotels. We say that if you cannot unpack and put your stuff away in the first twelve minutes, we are not providing you with the silence and rest that you need for your senses and well being; we even worry about the light levels in bedrooms so that people can look good when they are naked! Mother Ann Lee of the Shakers said once, don't make something unless it can be useful, but if it can be useful, why not make it beautiful".

Clodagh finishes by saying that it's possible to "find brilliant new craftsmanship everywhere I visit, in so much of what I see. Really "the energy is blazing" in new ideas globally". With this interview we were able to capture that the environment has a large weight on Clodagh's interior design establishment, because sustainability is the way to go!



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## DRAKE / ANDERSON

"Drake and Anderson bring their respective takes on glamour, curation, and elegance to bear in a range of luxurious residential and commercial projects."

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Jamie Drake and Caleb Anderson are two award-winning interior designers based in New York that aimed their goal at creating a luxurious and refined design in order to bring sophistication into the world of interior design. or that reason they created the now prestigious Drake/Anderson Design Studio.

Their trademark is their eclecticism, always proving that personality is crucial in the world of interior design. If Drake is praised for being one of the first designers to make Modernism famous in interior design, Anderson is capable of bringing a vast number of historic periods together.

This dream team has achieved recognition and some of the most important awards in the industry, such as being mentioned at the Elle Decor A-List, the Architectural Digest AD100 list, Interior Design magazine's Hall of Fame, House Beautiful's Master Class and Next Wave, among others.

Drake and Anderson have completed projects in many of Manhattan's "it" buildings—including One57, the Baccarat Residences, and Herzog & de Meuron's 56 Leonard—as well as in Hamptons estates, luxurious Malibu beach houses, stately London and Paris townhouses, and lush retreats from Bermuda to the Middle East and over the world.

Drake / Anderson it's the perfect example that sometimes the differences transform a partnership into a powerful and glamorous machine, capable of emphasizing each talent and mashing together the distinctive traits to create astonishing projects that remain in our memory!

Credits by Drake/Anderson Website - http://drakeanderson.com/ Address - 67 Irving Pl, New York, NY 10003, USA



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## DUTCH EAST DESIGN

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"It's always satisfying when our work is positively received by guests, when we know that the venue is operating smoothly, and even when we see unforeseen positive outcomes. The whole process from initial conception to opening night is extremely rewarding." – Dutch East Design Team



Dutch East Design is a very well-established interior design firm with the goal of creating the most incredible settings, by being concerned with every aesthetic, cultural, social and operational aspects of their projects, creating complete experiences. The company also shares a philosophy of collaboration, working with owners and operators to bring to bear extensive experience. We unveil the amazing conversation with the firm's principals, Dieter Cartwright, Larah Moravek and William Oberlin.

The New York-based interior design company specializes in stunning interiors and branding for the hospitality industry. They aim to create tailor-made hospitality, retail and residential spaces with an artistic hand and technical precision. They are a united front that is "passionate about the entire design process—from project conception through completion". "While the early stage of a project is where we really get excited about big design gestures, the later stages provide an opportunity to focus on the details and construction. We love using drawing as a design tool. Putting pen to paper to create the initial sketches is immensely rewarding and crucial to our creative process, especially when you look back at them upon project completion to revisit the genesis of all the finished work". This means that they enjoy the whole process, paying attention to every detail.

As a team, their goal is to create a long-lasting, beautiful design with functional spaces by listening carefully to the client's needs and thoughtfully evaluating the nature of each space. Their devotion to high-quality details and materials enriches projects with custom furniture, art and lighting made by skilled craftspeople. They commit 100% to achieve that goal in completion, so there's nothing more fulfilling to them then "seeing guests experience our projects, whether for the first time or as a frequently returning customer, and having them be just as excited as we are about all of the design details and unique aspects of the project". Through that experience with the client, they get to establish a tight and close relationship, where the firm focuses all their attention on the project they're involved.

Credits by: Dutch East Design Website http://www.dewr.studio/ Address - 231 W 29th St #804, New York, NY 10001, USA





Throughout the years, the company established itself as one of the leading design studios in the country by keeping a large amount of experience, several contacts and several resources on a national and international level. Within that experience, they have commitments with many specific people from their audience, where they invest on "social dynamics within a space, and really take into consideration our audience during the design process. We're constantly learning from the end-user and are always looking for ways to better understand how they're going to use and interact with the space". Through that dynamic with their audience and bespoke relationship, they're able to grasp a particular concept of clients, that are "entrepreneurial and adventurous. They're willing to be innovative. As hospitality business people they love the energy of the venues they create. They truly enjoy helping shape the guests experience".

They share a multi-disciplinary approach to all projects, having developed into a unique set of tools. When looking for the perfect design company, you'll find that Dutch East Design contains an extensive list of important elements. Those are unique finishes, custom furniture, operational efficiency, bespoke projects, social dynamics, unique art programs, industry know-how and custom lighting. Considering every factor, the firm's concept sits on a "design style that is clean and contextual. We use

strong graphic elements with a rich narrative. We find balance in our designs by juxtaposing warm and cool features. We like the blending of refined and clean items with slightly industrial elements. Our work is driven by research and developing a brand narrative, weaving thoughtful concepts throughout all aspects of the design. "We're critical thinkers, and make it a priority to

**"WHEN LOOKING** FOR THE PERFECT DESIGN COMPANY. YOU'LL FIND THAT DUTCH EAST **DESIGN CONTAINS** AN EXTENSIVE LIST **OF IMPORTANT ELEMENTS.**"

approach every project with a wellconsidered, authentic design strategy. As a result, our designs are highly responsive to context—time, place, and program".

Right now, Dutch East Design is focusing on producing new and exciting things. They're also completely involved in an exciting project that sits on the creation of interior projects such as the

"upcoming Wave Resort at Pier Village in Long Branch, New Jersey. Projects like these offer an opportunity for growth and development which are specific goals for our company".

For the future, Dutch East Design is anticipating a major change on the hospitality area, within the interior design. They have realized that people are looking for experiences, what makes them feel good, both physically and mentally. "We're seeing the realities of the transitional economy and a change in how individuals are spending their money. Today, people want to spend their money on experiences, and lately the notion of wellness has pushed through all markets. People are much more passionate about that which will enrich their wellbeing- physically, spiritually, socially. We're seeing this especially within the hospitality industry. Furthermore, there obviously has to be a huge paradigm shift in design- and property development- to establish a sustainable future".

This firm, that believes that the hottest trends sit on "softer forms, lighter color palettes, and layering", it's constantly evolving. With every principal in mind, Dutch East Design is creating a much bigger space for them within the industry of the interior design, specially on the hospitality area!

# NEW YORK

## FOX NAHEM ASSOCIATES

"Decorating is intimate and personal. As a designer, you have to be able to let go of your ego and design a personalized space that is going to reflect the people who live there." – Joe Nahem



Established in the early 1980s by Joe Nahem and Tom Fox, the New York City firm Fox Nahem Associates is known for spirited, unpretentious rooms executed in a range of styles and often complementing the serious architecture.

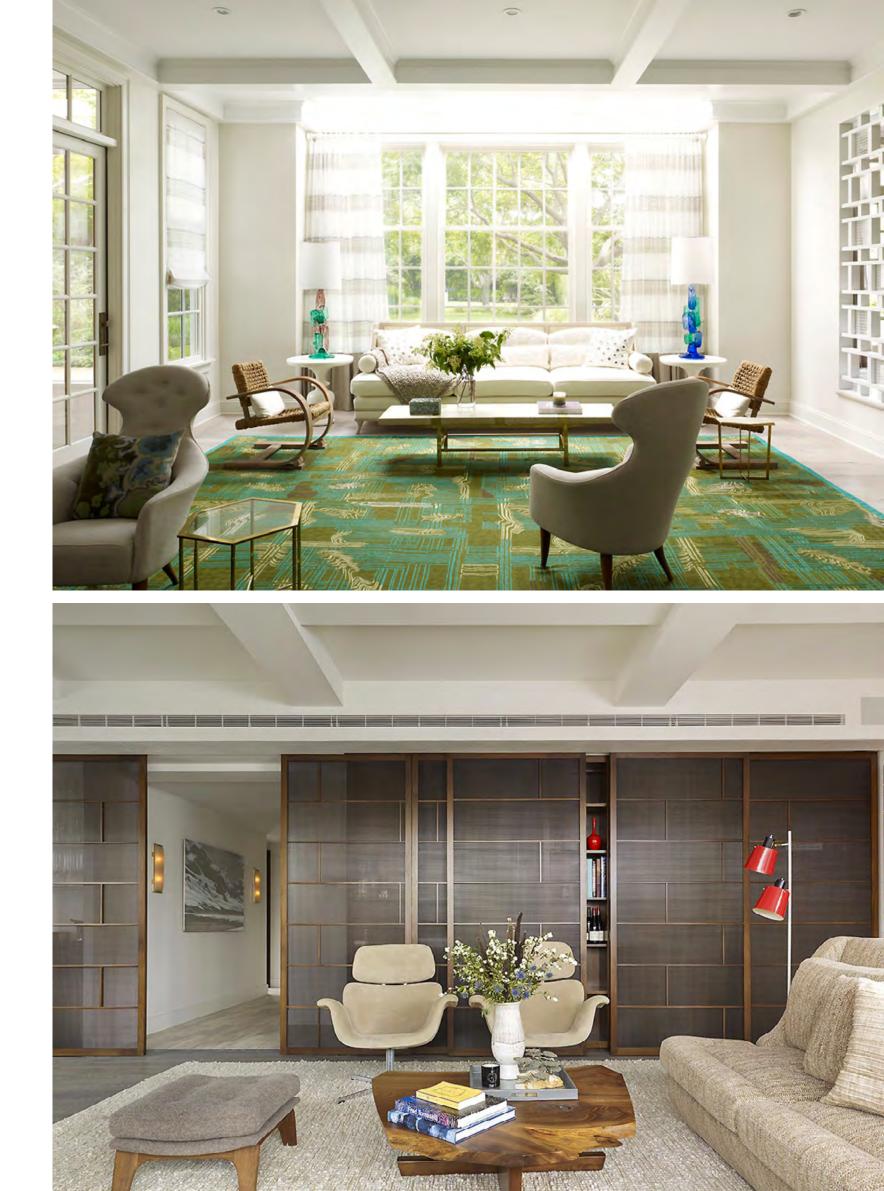
Born and raised in New York City, Joe Nahem graduated from Parsons School of Design in New York and Paris where he studied under celebrated designers such as Joe D'Urso and John Saladino. Joe Nahem has been at the helm of the company since the passing of his partner, Tom Fox, in 2003, but their work continues to be a celebration of their partnership.

Each project of Joe Nahem's brings out another aspect of his talented eye. His design signature lies in the ability, from the first meeting on, to dig deep into his client's minds, to realize their ideas, needs, and individual tastes. The results are luxuriously comfortable, elegant, and livable homes for active families: spaces that reflect the people who dwell in them.

That's why that in his design projects we can find exuberant mixes of new with vintage and antiques and a powerful use of colors and textures! His work has an edge without being over the top, joining conformability and stylishness in their designs. Nahem and his Team often use warm tones – rich wood, plush caramel and soft cream give the space inviting warmth – like coming home to a favorite warm drink on a cold day. The warm tones are balanced with crisp white walls that keep it feeling fresh and sophisticated.

In addition to features in some of the major design magazines and references in many books on interiores, Fox Nahem has been included in a number of top design lists: AD 100, Elle Decor A-List-Top 25, New York Magazine's Top 100, New York Spaces Top 50 Designers, and Luxe Magazine's Gold List.

Credits by Fox Nahem Associates Website - http://www.foxnahem.com/ Address - 4 W 22nd St 5th Floor, New York, NY 10010, USA



## EW YORK

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### HALPERN DESIGN

"I suppose that a sense of timeless elegance is at the centre of all that I do. Quality British craftsmanship, rich finishes and intricate detailing is evident across much of my portfolio and all of my designs share a luxurious and eclectic feel." – Michael Halpen



Halpern Design is a prestigious New York-based interior designer composed by Michael Halpern, an expert that has been breaking through every interior design concept, creating the most incredible settings you'll ever see.

Michael Halpern has been surrounded by art and design from an early age, due to the fact that his mother was an interior designer herself. That made him follow his mother through many showrooms and clients' homes. The designer grew to love the industry for many reasons - "the creativity, the clients and the global travel". Travelling has always been a passion of mine and I absolutely love that I am now commissioned to undertake landmark projects across the whole of Asia, Europe, the US and the Middle East – I am happiest when finding some new corner of the world to be inspired by". With his growing experience, he gained more than he could ever imagine, from creativity, clients and the opportunity to travel.

Throughout his love and experience on the interior design, Michael Halpern takes on inspiration from multiple elements, from topography to fashion. That's what makes him shine, and consequently create stunning settings. "I mostly seek and find inspiration out with the interiors world - travel, topography, fashion, architecture and jewellery design all feature heavily in my book 'Journey by Design' recently published by Assouline - so my design icons are an eclectic mix. David Hicks was one designer I always looked up to in terms of his fearless use of colour and his balance of the old and new. Zaha Hadid was another incredible force, and an inspiration to me as a woman pushing boundaries in the male dominated field of architecture. Karl Lagerfeld was someone I always looked to, his work at Chanel and, in particular, his use of clean lines, impeccable tailoring, luxurious textiles and exquisite detailing were completely without fault and remain unsurpassed". David Hicks, Zaha Hadid and Karl Lagerfeld were always personalities we looked up to!

Right now, the interior designer is just about done with a "fabulous property in the English countryside – a new

Credits by Halpern Design Website - https://www.halperndesign.com/ Address - 304 Park Avenue South, 7th Floor, New York 10010, USA





build country estate showcasing some incredible works of art and collectable sculptures – it is very contemporary with very fine joinery and bespoke lighting throughout". According to the designer, "the 4th project completed for this client and his family worldwide. I can't wait to show it to them. Apart from that other highlights include a large villa in the South of France and a Palace in Kuwait nearing completion while an office and luxurious Hotel space in Hong Kong are coming together as well". This means that the interior designer is preparing many exciting projects for the future of his studio.

It doesn't matter the settings he completes or the projects he embraces, he's capable of being an amazing "design chameleon", because his "designs are continuously changing and the inspirations and thought processes behind them always evolving". It is clear that timeless elegance is established, as well as rich finishes and a luxurious feel. There's also plenty of room for "textured luxurious finishes like poured resin and gilt crackled gessos, polished plasters, hand painted silk wallpapers and soft leathers, and natural fabrics feature in all"

Being a design chameleon, he has the opportunity to transform every project, adapting it to each client he has. And, according to this interior designer, there's a "general homogenising of all designs worldwide I see a continued demand at the highest end of the market for exclusivity, uniqueness, originality and personalisation. Our clients don't want what everyone else has. They want designs and objects that are completely individual, and where relevant, tailored to their own personal wants and needs. There is a conscious step back from the a special and customized relationship,

factorymade middle market towards an appreciation of fine craftsmanship, original thought, authentic heritage and intricate detailing. I think you see this in fashion, architecture and interiors as well as all other visual arts". This means that bespoke projects, alongside a customization of every element, is the preferred choice of every interior design lover.

The interior designer affirms that his clients sit on a large variation, from "busy international businessmen running huge corporations, to Royal families and Ambassadors, Formula One Drivers, Film and TV stars, to private unknown

**"MY CLIENTS ARE** WONDERFUL PEOPLE – THEY TEND TO BE VERY SUCCESSFUL. BUSY INDIVIDUALS WHO GIVE ME COMPLETE **CREATIVE FREEDOM TO UNDERTAKE AMBITIOUS DESIGN PROJECTS ON** THEIR BEHALF."

individuals with the highest of standards and a dream they want me to help fulfil". Beyond their general characteristics, his type of client is also "incredibly loyal, and their personal recommendations carry great weight, and so we often find ourselves working for many members of the same extended family of friendship groups across many countries". Establishing his client's concept, he creates

potentiating his interior design firm on social media platforms.

He's an incredible personality within the interior design industry that has achieved many different and great goals such as "castles, beach homes, luxury hotels, cliff top villas, mansions and private country estates – we have been, and continue to be, lucky to work on some beautiful properties in incredible locations". There are some dreams left to achieve that we're sure he'll execute them easily like "a luxurious but tranquil Safari lodge escape, perhaps in Kenya. On my many trips to different corners of Africa the wide open skies of the Masai Mara are yet to be matched in beauty, wildlife and awesome scale".

Although Michael Halpern is based in New York, the designer still thinks that "European craftsmanship Is by far the best in the world, we often oversee, and project manage the work of domestic contractors on our building sites abroad and quality control is just not at the same level". For the future, he shares his desire to admire design with "authenticity and ecological impact will continue in their growing importance. Authentic quality with a known providence is critical in ensuring a lasting and valuable product or design. Too many items now are made in unknown places using the cheapest level of component parts and often at great human and ecological cost. They are not made to be enjoyed for decades, but perhaps only months, and I hope such ugly disposable fashion will soon be behind us".

## JESSICA GERSTEN INTERIORS

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"Jessica's rooms begin with neutral base colors, organic shapes, and ethnic patterns and textures. She then cultivates a distinctive style by applying layers of mid-century lighting, bold sculptures and modern iconic furniture designs."



Jessica Gersten is an inspiring interior designer famous for her modern eclectic signature approach to every design project! Inspired by the homeowner's incredible vision and personal aesthetics taste, Gersten has always developed a close collaboration with her them in order to create spaces that evoke emotion while speaking to their lifestyle needs. To date, her projects have ranged from several Manhattan residences, the Hamptons, and Pound Ridge, New York to homes in New Jersey.

This renowned interior designer has started to impress New York's interior design enthusiasts with her unique signature style, which combines one-of-a-kind antiques with contemporary designs. This unique approach allows her to create a unique juxtaposition in her work.

Every design project designed by Gersten begins with neutral base colors, organic shapes, and ethnic patterns and textures. She then cultivates a distinctive style by applying layers of mid-century lighting, bold sculptures, and modern iconic furniture designs.

Before being one of the most renowned personalities in this industry, Jessica Gersten has spent several years working in the high-fashion industry. With a keen awareness of color, fabric and proportion, Jessica's transition to interiors was a natural one. The interior designer always tries to blend the biggest interior design trends with the ultimate high-fashion ideas in her designs!

Working for world-renowned brands such as Polo Ralph Lauren, Giorgio Armani, and Kenneth Cole, has allowed Gersten to nurture her long-standing vision for a full lifestyle aesthetic. Answering the needs of clients who appreciated her talent for creating evocative spaces, the renowned designer decided to create her own design studio in 2008.

Credits by Jessica Gersten Website - https://www.jessicagersteninteriors.com/ Address - 1200 Lexington Ave, New York, NY 10028, USA



# NEW YORK

## JOE GINSBERG

"Joe Ginsberg intuitively and precisely interprets his client's objectives and elevates their vision to yield the ultimate translation of their requirements."



Located in the heart of New York City, Joe Ginsberg's award winning design studio is well known for an extensive number of custom projects, including luxurious private residences, elegant nightclubs, restaurant development, and boutique hotels.

For the past 27 years, Joe Ginsberg has completed a diverse range of design projects, using a unique approach by incorporating his specialization in the development of custom materials and fabrication. Each project carries the heart of an artisan designer which can be felt when you enter his interiors. As a design-build firm, Joe Ginsberg seamlessly fuses architecture and interior design with fabrication, while guiding his clients through the development, making the process an intimate collaboration.

He intuitively and precisely interprets his client's objectives and elevates their vision to yield the ultimate translation of their requirements. Catering to private clients, hospitality groups and developers, Joe renders distinctive yet functional environments that are cost-effective, environmentally efficient and highly marketable.

Joe Ginsberg's diverse clients range from private residential clients to hotel groups, restaurateurs, developers, retailers, and corporations. Some of his clients include the Marmara Hotel Group, Gershon Development, Hope Street Development, Boymelgreen Developers, Levine Developers, Alloy Developers, Ian Schrager Company, Related Companies, Chermerhorn Corp, General Electric, Vanguard Corp, Donna Karen, Christian Dior, among others

Credits by Joe Ginsberg Website - https://www.joeginsberg.com Address - 307 West 38th Street, New York, NY 10018, USA



# NEW YORK

### MARMOL RADZINER

"We draw inspiration for each project from the unique characteristics of the site, especially any natural surroundings." – Ron Radziner

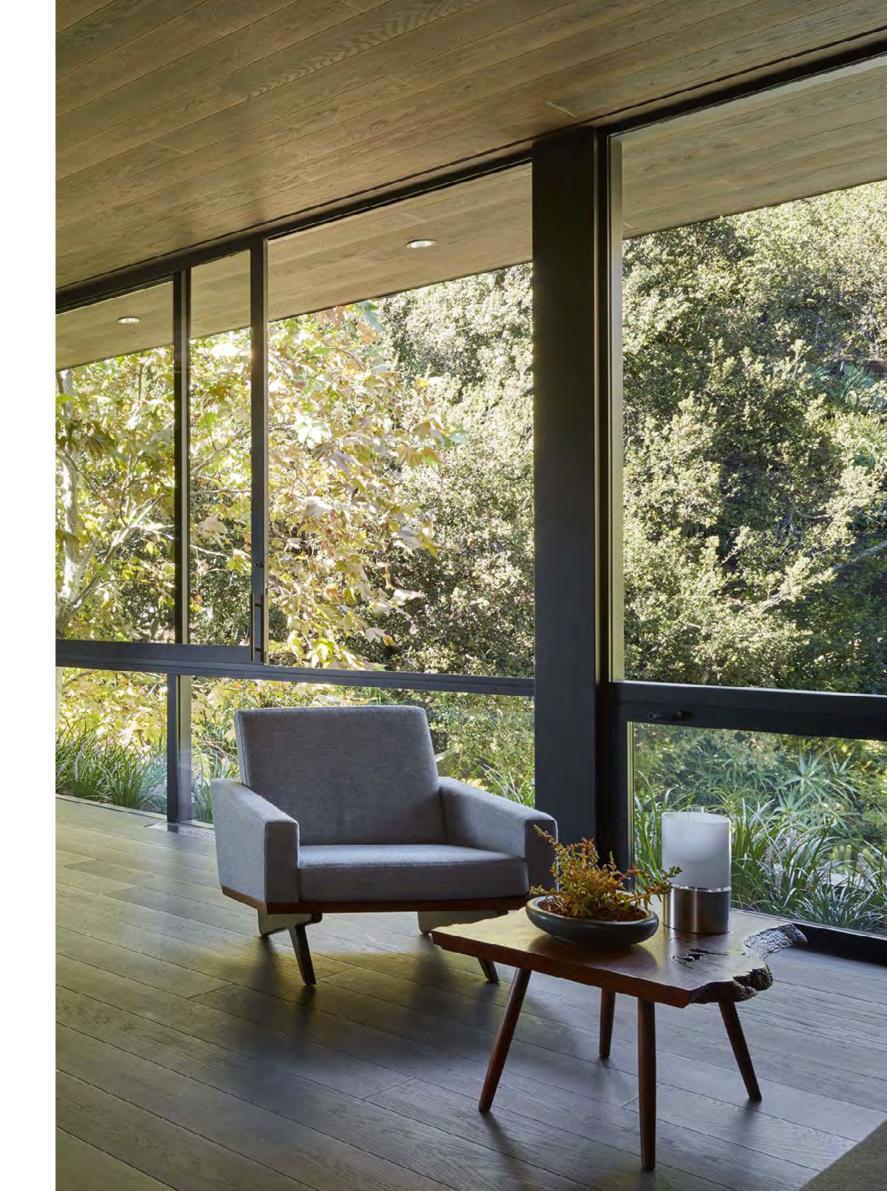


Marmol Radziner is based in Los Angels and was founded in 1989 from the partnership between Leo Marmol and Ron Radziner. The firm offers a full range of design services, including architectural design, programming, master planning, historic restoration, landscape design, interior design, and furniture design. Marmol Radziner specializes in residential, restoration, multifamily, commercial, retail, hospitality, educational, and community projects.

When asked about what he loves the most about what he does, Ron Radziner, one of the founders, promptly started by saying that it is the experience of working with great clients and arriving at elegant design solutions that perfectly accommodate their unique lifestyle. He hasn't achieved everything he wants in life yet, since he would still love to design a hotel or a museum. Professionally, he feels fulfilled when he sees his clients enjoying the spaces designed for them

In terms of projects, Ron stated that, at Marmol Radziner, they try not to inundate their audience with their work. Aside from a minimal social media presence, they prefer to let the work speak for itself and let the media outlets organically communicate their work. At the moment, they are working on a number of new projects. Their largest project is a 64-story residential tower in downtown Los Angeles, where they are serving as the design architect, landscape architect, and interior designer. They are also designing the interiors for multi-family developments in West Hollywood, San Francisco, and Brooklyn, and private residences in Santa Monica, Beverly Hills, Malibu, Laguna Beach, New York, Connecticut, and on the island of Kauai. Commercial projects include interiors for Luxottica's U.S. Corporate Headquarters in New York.

Credits by Roger Davis Website: www.marmol-radziner.com Address: 401 Park Avenue South, Suite 818 New York NY 10016, USA







furniture makers to stone masons.

They draw inspiration for each project from the When it comes to craftsmanship, they see the best unique characteristics of the site, especially the natural craftsmanship among the individual artisans and surroundings. Their new book, Site: Marmol Radziner craftsmen they work with on their architecture, in the Landscape (Princeton Architectural Press, 2019) landscape, and interior design projects-from illustrates how the landscape inspires, and becomes furniture makers to stone masons. Ron thinks the a part of their designs. Ron continued explaining focus in the design world will be on using higher that all of their products are also designed by them. quality materials that last longer, hopefully a lifetime. However, if they get to collaborate with another By doing so, he believes that we all can reduce waste brand, they usually share credits. Regarding the and live a more sustainable lifestyle. client type, they have a diverse clientele that includes prominent figures in the art, fashion, film music, and technology industries. Many of their clients collect art, entertainment, and like to spend time outdoors. They are experimental, with a penchant for the designer's interpretation of the California Modernist aesthetic.

When it comes to craftsmanship, they see the best craftsmanship among the individual artisans and craftsmen they work with on their architecture, landscape, and interior design projects—from

## MERVE KAHRAMAN

"Merve Kahraman is able to impress her audience through the authentic description of her designs, with the stories behind them as well as her inspirations, whether they are coming from nature or from mythology or space."



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> Merve Kahraman doesn't need an introduction to let every interior design lover know that she's one of the most inspiring interior designers in North America. Her Mid-Century with a Modern twist unveils the most luxurious and authentic projects you'll ever get to see in the design industry.

> Merve Kahraman is one of North America's top interior designer that shares a curriculum that you would be absolutely jealous of. It all began when the designer entered the education path, where she studied Interior Design at the Istituto Europeo di Design, in Milan. After some successful years, she moved to London to take an MA in Product Design from the Central Saint Martins College of Art and Design. During her educational experience, she worked in several architecture and design studios in London, New York and Istanbul including Tom Dixon and Tord Boontje.

> It was after grad school that Merve Kahraman found some challenges on the construction of her career. "After finishing grad school, I decided to create my own brand instead of working in an architectural office. It took some courage to make that decision. Knowing that it was the right decision encouraged me". The designer found her inner strength and empowerment, and took the right step towards her amazing success, which is now a great part of her as a professional within the interior design world.

> It's through the humour that she practices her art, either on interior design or even industrial design, an area where she is specialized. Conceptualizing her work style as "unique, daring and nostalgic", she displays the most incredible projects, that are able to demonstrate bold settings, as well as a Mid-Century style decor, that is embellished with some modern twists. With that style base in mind, she focuses on placements with custom pieces of furniture, typically retro, with their geometric and asymmetric features.

> Her decision to specialize in industrial design comes from the thought and desire of wanting to include furniture

Credits by Merve Kahraman

Website - http://www.mervekahraman.

Address - 7209 Santa Monica Blvd, West Hollywood, CA 90046, USA



and products as an integral part of her designs for spaces. That means that the search for customized pieces, that you won't see anywhere, are what really transforms every space into the style that's desired by potential clients. "When my designs make people happy and when they develop an emotional attachment towards them". That's why she does what she does everyday so magnificently, to create special and personalized projects that evoke an immense satisfaction. Merve Kahraman is able to impress her audience through the authentic description of her designs, "with the stories behind them as well as my inspirations, whether it is coming from nature or from mythology or space".

The interior designer establishes herself through design icons such as Achille Castiglioni and Piero Fornasetti, who are the perfect icons to inspire her into new and exquisite projects. Those projects that she embraces, are usually due to "inquiries for the client's personal space where they share it with their families, which makes it more intimate". That makes Merve Kahraman the go-to designer to establish familiar and sophisticated settings, where a family is perfectly capable of feeling comfortable and safe. In her works, she explores the relationship between her products and their users.

One thing that really stands as an ideal within her interior design business is definitely the sustainable design. According to Merve Kahraman, this ideal redefines character, due to its execution through masterful craftsmanship. "I am seeing a lot of ombre colours, handcrafted sculptural furniture, curves, arcs. But I believe the most important trend right now is sustainable design".

#### "WHEN MY DESIGNS MAKE PEOPLE HAPPY AND WHEN THEY DEVELOP AN EMOTIONAL ATTACHMENT TOWARDS THEM."

Although she's able to observe and admire exciting trends in the future, she believes that the most important is sustainable design, and also believes that that's the path to follow in the future. "Definitely sustainable design. I would love to see more designs with a concept, story and a message rather than just another beautiful object".

The interior designer is working on her own industrial design and interior design

projects between New York and Istanbul. She has also launched a new collection of incredible furniture, "Cassini Lighting Series and I am working on designing tables within the same concept right now, experimenting with the traditional material of rattan. After the completion of these series, I am planning to do some designs with neon and glass". Although she's planning many exciting projects ahead that she wants to enjoy in the present, she has yet to fulfill her dream of working on a film set design.

Her studio offers a full interior design service, that includes concept design, project design development, architectural drawings and 3D visualization, brand identity and graphic design, on-site inspections and interior architecture applications. All of her products are designed by her, and the production is made by her team in Istanbul.

The interior designer firmly believes that sustainable design is something that's definitely necessary to talk about, and the world is quickly adapting and creating space for new and exciting elements. Merve Kahraman is making sure that this design method arrives and stays for good!





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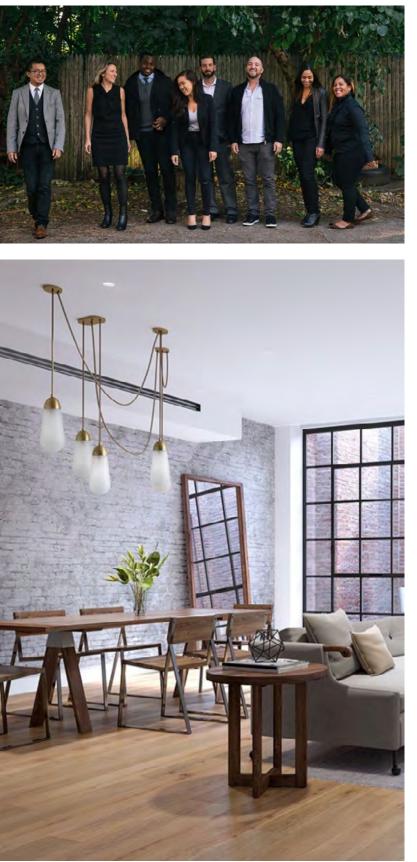
## MESHBERG GROUP

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"My favorite part is problem-solving for my clients by finding new and creative ways to repurpose a space with unexpected design elements." – Adam Meshberg



Meshberg Group is an Award-winning, architecture and interior design firm that specializes in new construction and historic restoration. Based in Brooklyn, New York City, this is a team of experts conducted by founder, Adam Meshberg.

This incredible architecture and interior design firm has stood out with their Award-winning projects. Specialized in new construction and historic restoration, they are based in Brooklyn, New York City. Before its transformation into what it is today, the founded had his fair share of adversities. "When I first founded Meshberg Group, I had a small portfolio of projects under my belt so building rapport with larger potential clients took extra effort, while I worked on building credibility and scaling sustainably. My team at the time was also quite small and played multiple roles, when necessary, but I stayed determined and hustled to get more and more projects and eventually I did. We now work on projects ranging from three units to 500 units with a staff of nine people". Fortunately, they had the ability to overcome those problems and succeed, becoming one of the top New York design firms.

Adam Meshberg prides himself to have achieved many of his aligned dreams, but as a "true entrepreneur, we're never satisfied". He's constantly looking "for the next big project and the next problem to solve, while I seek to secure inspiring projects that fulfill my own and my team's passions. I believe everyone needs to be inspired by their work". Nevertheless, he dreams big and succeeds, hoping to design a "large public project, like a museum or a train station". Of course that with the maximum dedication to each project, there's a massive feeling of professional fulfillment, through the satisfaction of their clients. "It's most gratifying for me when my clients feel good in the spaces we design and in return that my staff is proud of the work they do and enjoy it too. At Meshberg Group, we're always developing innovative practices that push the design envelope".

Everything that they accomplish, they are able to do it due to the "the satisfaction that comes with coming up with a concept then sketching a design on paper and seeing it come to

Credits by Meshberg Group Website: https://www.meshberggroup.com/ Address: 247 Water St Suite 404, Brooklyn, NY 11201, USA





life. Afterward seeing people live in these designs and raising families or growing businesses. My favorite part is problemsolving for my clients by finding new and creative ways to repurpose a space with unexpected design elements". These lucky clients range from private owners, families, to developers. Every potential client looks for their recognizable "modern industrial aesthetic look, attention to detail, creativity and the way we approach design. Private owners typically request Meshberg Group to design a townhouse, a home or an office space. Developers ask us to design developments consisting of luxury residences, rentals, mixed-use spaces and more". Their approach and method are definitely what distinguishes them from all the other design firms.

For the Meshberg Group, the relationship with their audience shares a massive role, being described as an important part of their business. They deeply care about their clients, and they "focus on the little details we know to make them happy. We have so many loyal clients who come back for the design of their next home and refer us to their friends and colleagues". While they think that social media is a great and effective tool, they also believe in the power of word-of-mouth and human interaction. "At the end of the day, relationships and new business are best fostered in person. I enjoy attending conferences and speaking on panels-It's a great way to engage a new audience and share intel on the current design trends and

this industry.

methods, while also communicating my passions". Establishing personal relationships are an absolute focus for this company, in order to succeed in

Right now, Meshberg Group is focused on two massive projects, the Wynwood 25 and the 575 Fourth Avenue. The Wynwood 25 features a 289-unit mixed-use rental in Miami's art district. "The first-of-its-kind in the area, this

#### "AT THE END OF THE DAY, RELATIONSHIPS AND NEW BUSINESS ARE BEST FOSTERED IN PERSON."

project represents the design style of my New York projects brought down to South Florida. I was inspired by the colorful neighborhood and local artist influence in Wynwood that I wanted to blend the Brooklyn modern industrial vibe with Wynwood's eclectic art scene to create the perfect balance of art and sophistication". On the 575 Fourth Avenue, it sits on the "70-unit mixed-use condo project is one of the newest and most sought after buildings in the area. Inspired and influenced by the lifestyle of the Park Slope community, 575 Fourth Ave is designed for families and young professionals. The materials and

the design of the units and amenities are clean, fresh and timeless."

Adam Meshberg firmly believes that the vintage elements are coming back, with a modern twist. "Everyone is loving lights with vintage roots re-worked with LEDs, wall paneling and tile floors that have patterns of the past and made with modern materials and scales". These elements that are coming back, are done by amazing designers that are definitely "taking the lead in sourcing sustainability and locality. According to the founder "designers sourced all their products from Europe such as high-quality Italian cabinets and Italian tables. Now, we support local and source well-made products like tables and cabinets from our very own city, Brooklyn".

Reserved for the future, Adam Meshberg really hopes that "the future for designers is more environmentally conscious. Staying sensitive to our natural surroundings and repurposing standing structures can alleviate or at least slow down some of the climate change and global warming effects that continue to rise. It's more important than ever for designers to use and build more sustainable. At Meshberg Group, adaptive reuse design is one of our signature design approaches". He asks for a more environmentally conscious interior design world, where it is also possible to achieve excellence.

## NICOLE FULLER "Nicole Fuller Design Studios main Design Mission is to create statement spaces that exude luxury, modern glamour, and global flair."

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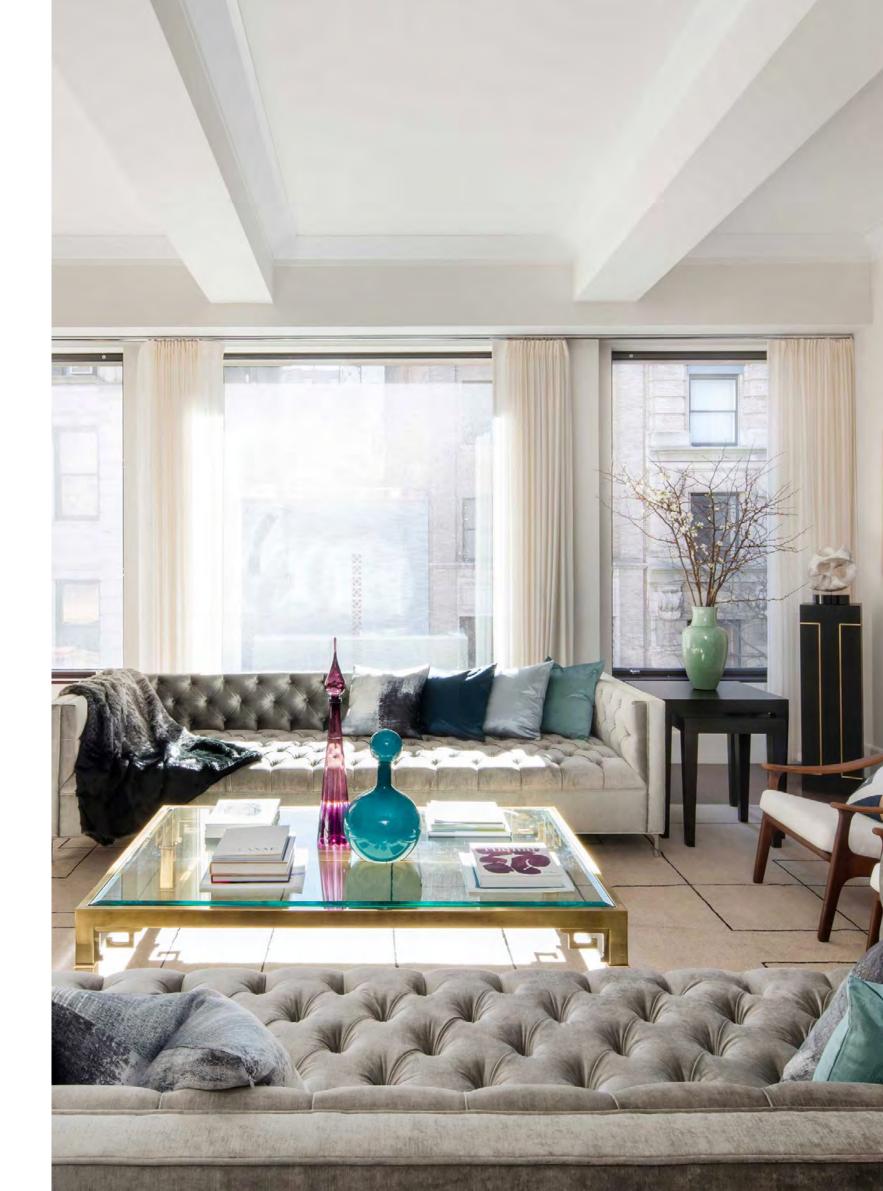
Nicole Fuller Interiors is an award-winning design firm specializing in luxury interiors, product design, and art consulting. Founded by the award-winning luxury designer Nicole Fuller, this incredible design studio is specialized in sophisticated, highly customized residential, hospitality, retail and commercial projects in the US and abroad.

Nicole Fuller understands well that interior design and art are inextricably intertwined when creating/building the perfect room. Specialized in using cutting-edge materials in innovative ways, Fuller and her team's signature design style has no status quo and can coax elegance into any environment.

Based in New York with offices in Los Angeles, Nicole Fuller has built a reputation in the luxury design industry with her domestic design projects including the Arch District Hotel in Downtown Los Angeles and the Baccarat Residences, as well as international partnerships with Dempsey & Carroll, Ann Sacks, Fromental, Savoir Beds, and The Rug Company, among others.

Nicole Fuller incorporates elements such as color, texture, and dimension with a restrained hand in her design projects! It's no surprise that this top design studio is known for creating cohesive, sophisticated and tailored luxury interiors to every client's individual needs. Their work has covered a broad spectrum, from residential interiors to commercial and hospitality spaces, as well as collaborations with top real estate developers. For all of this it's no surprise for anyone that Nicole Fuller Design Studios main Design Mission is to create statement spaces that exude luxury, modern glamour, and global flair.

Photo Credits by Nicole Fuller Website - https://www.nicolefullerinteriors.com/ Address - 39 E 20th St, New York, NY 10003, USA



## OVADIA DESIGN GROUP

"Whether we are on the ground in New York City or traveling the globe, we are constantly looking out for unique ideas and designs that inspire extraordinary work that breaks the traditional mold." –Jack Ovadia



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> Ovadia Design Group is an award-winning architectural interior design company that is specialized in high-end residential and commercial designs. Besides this, the amazing design team behind this powerful studio is renowned for having diverse styles and project dimensions, which originally instigated a little bit of caution and hesitance in the clients.

> The studio is led by principle Jack Ovadia, whose broad and diverse background gained through the course of an illustrious career, can be interpeted as a powerful stepping stone that allowed him to acquire a strong sense of what to bring to the companies clients. This studio philosophy defines that patience and endurance will ensure a seamless experience from the inception to the completion of every project from a luxurious yet approachable home to a sleek and modern working environment. For Ovadia, thinking outside the box is paramount in today's business world and that philosophy could not be held in higher regard that with our innovative designs and state-of-the-art spaces.

> For the Ovadia Design Group, beauty is found in all of the details: from choosing the perfect color pallet to highlighting the architecture of a room, every project and material is explored with the utmost precision. By incorporating classic, custom and contemporary components from top luxury brands like LUXXU into their work, they fashion environments that are harmonious and timeless. In every project conceived by Ovadia Design Group, they make sure that there is a "WOW" factor that creates an exclusive look that will stand the test of time

Credits by Ovadia Design Group Vebsite - http://ovadiadesign.com/ \ddress - 30 Broad St Suite 2001, New York, NY 10004, USA



## PEPE CALDERIN DESIGN

"In every project they develop, they make sure to deliver the most eccentric and exquisite settings, without any boundaries imposed."



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Pepe Calderin Design is a Miami and New York-based interior design firm, that sits on the full service of high-end residential and commercial spaces. This amazing design studio has over 20 years of experience in the interior design world, expanding more and more each time, at an international level.

Pepe Calderin Design specializes in both high-end residential and commercial projects throughout the Americas, Europe, and Saudi Arabia. This award-winning company shares a concept on the freshness, energy, visionary and modern essence. In every project they develop, they make sure to deliver the most eccentric and exquisite settings, without any boundaries imposed.

This interior design firm shares an eccentric design identity that focuses on the mix of colours and materials, smooth textures that creates a touch of elegance and preciousness. Over the last 20 years, the firm gained recognition with its fresh, energetic and visionary top interior projects.

For the past years, Pepe Calderin Design has been receiving recognition from different organizations such as the Miami District and Miami Award Program. But despite these achievements, the firm continuously aims for higher customer satisfaction and commits to bringing more value to its clients and to the community.

The studio's team of talented professionals work intimately with the client to make sure that all of their wants and needs are meant, in a way that each project becomes a characteristic reflection of their unique tastes and style.

The design firm's clients are accustomed to luxury and extravagance to match their lifestyles. The design team uses colour, texture, movement and shape to amuse the senses and convert an average space into something extraordinary. Pepe Calderin Design works with the client to achieve their design aesthetic, combined with knowledge to create a truly exclusive space in a top project.

redits by Barry Grossma Vebsite - https://pepecalderindesign.c



## PETER MARINO

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"Marino's designs can be usually characterised by emphasised materiality, texture, scale light and the constant dialogue between interior and exterior. He is widely known for his residential and retail interior designs for the most iconic names in the fashion and art worlds."



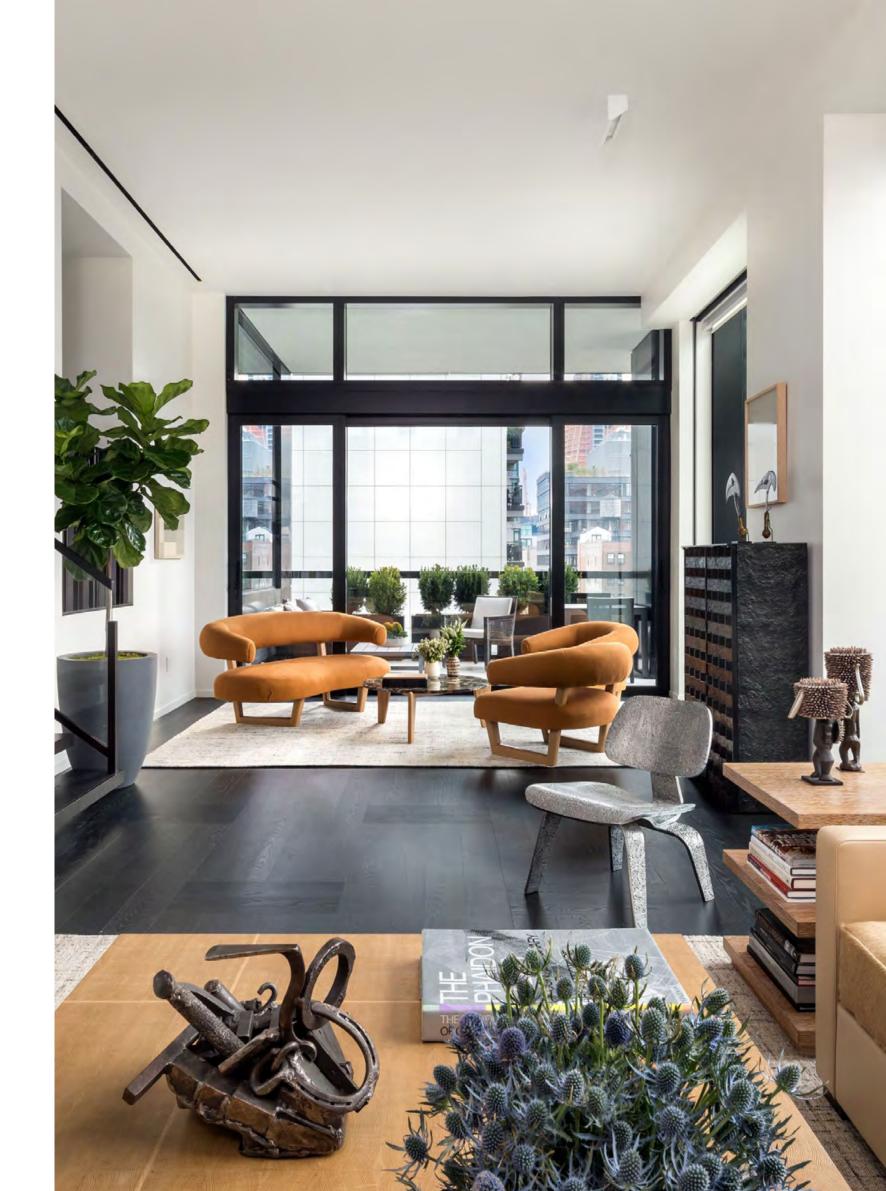
Peter Marino, one of the top interior designers in the world, is the principal of Peter Marino Architect PLLC, an internationally acclaimed architecture, planning and design firm founded in 1978 and based in New York City, with several offices around the United States of America, like Philadelphia, Miami and so on. Marino is Chairman of the Venetian Heritage Foundation and a board member of the International Committee of L'Union Centrale des Arts Décoratifs. He holds an architecture degree from Cornell University and began his career at Skidmore Owings & Merrill, George Nelson and I.M. Pei/Cossutta & Ponte.

Marino's designs can be usually characterised by emphasised materiality, texture, scale light and the constant dialogue between interior and exterior. He is widely known for his residential and retail interior designs for the most iconic names in the fashion and art worlds. Notable and recently completed retail projects include the Chanel Store in NYC and Ermenegildo Zegna flagship stores in Paris, Milan, New York, Tokyo and Shangai or Chanel boutiques in Paris, New York and Singapore. Some of his most recent hospitality projects include the Yacht Club Costa Smeralda in Sardina, and Four Seasons Resort in Santa Barbara.

Peter Marino has been an architect for a long time—ever since he graduated from Cornell's College of Architecture, Art, and Planning in 1971. But it's never been quite like this: Marino has become the No. 1 designer of the luxury landscape, the man who best understands how to move a customer on any continent through salons full of leather and lipstick and straight to the register. He knows how to work for any number of competitors—walk down 57th Street near Fifth Avenue: That's Marino's Vuitton, Marino's Chanel, Marino's Christian Dior—while keeping the brand identities intact and the sales figures brisk.

If Marino's personal style is specific and indelible, his architecture and interiors are much harder to pin down. You can clearly see that Marino doesn't have one style or one color in mind. He is a designer of the world and knows how to stay in trend. But anyway you look at it, it's impossible not to feel atracted by Marino's unique style and gigantic creativity!

Credits by Peter Marino Website - https://www.petermarinoarchitect.com/ Address - 150 East 58th Street, 36th Floor, New York, NY 10155, USA



## PETI LAU

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ш Z "As a good designer you need to understand the styles, where the references come from, and then you have to learn the rules so that you can break them!" – Peti Lau



From opera singer to "AristoFreak" creator, Peti Lau is a top interior designer based in New York that's been revolutionizing the industry for the past few years with her artsy and powerful style! She caught the eye of many top publications and some great names of the industry that completely fell in love with Lau's energy and style!

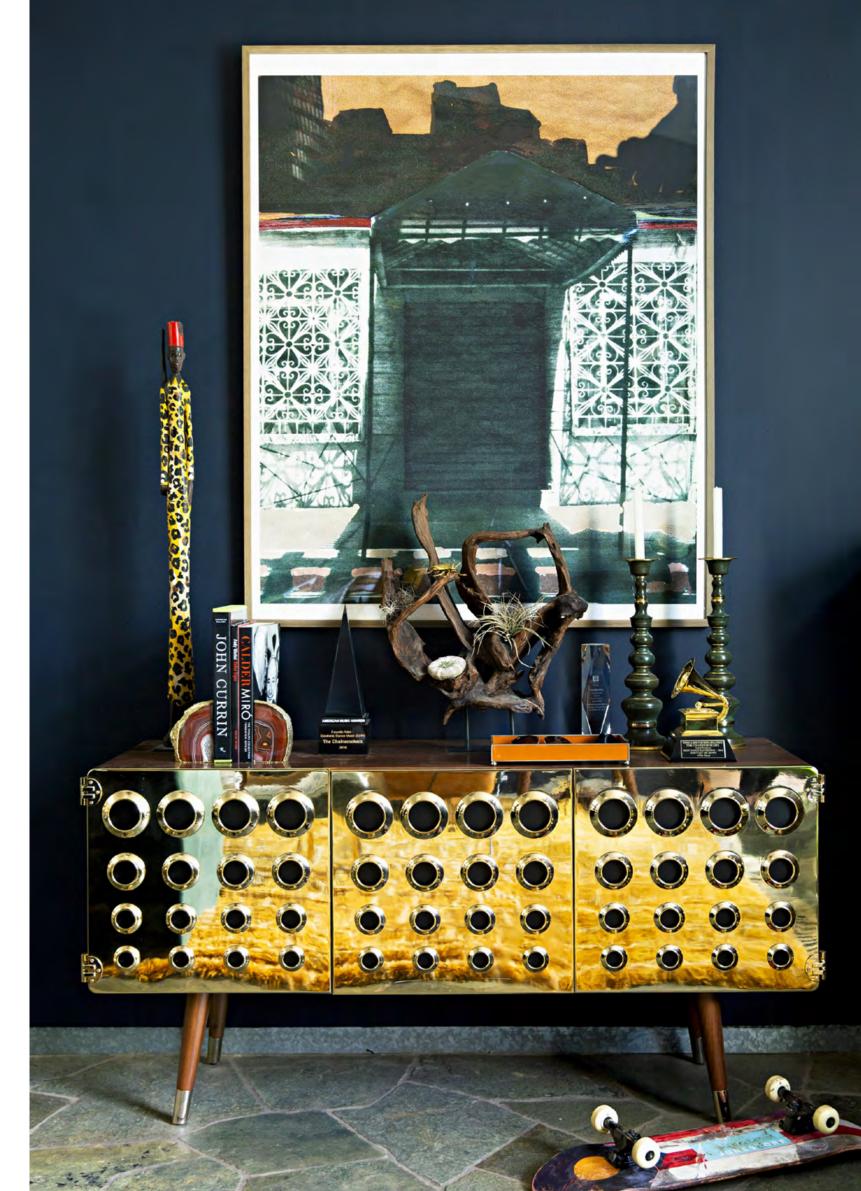
From an early age, Peti Lau has a deep passion for what surrounds her. She studied architecture, which she considers to have contributed a lot to the interior designer today. However, discovering her passion took some time, so Peti Lau launched herself into the discovery of the world. In fact, travelling around the world helped her to decide who she wanted to be. She travelled to various places, created businesses such as a restaurant, a cocktail bar, and launched a clothing line for chefs in Bali, Hawaii and India, among many other experiences that helped to create a very particular style: AristoFreak, a style that can be described as the old-world charms adapted for the modern days.

It was at this moment that the "design industry" found her and it was love at first sight. She never let go of this passion, and she managed to gain experience in the industry by working with some top interior designers such as Cullman & Kravis, Jeff Lincoln, Huniford Design Studio, and iCrave.

As we've already told you, Aristofreak is now Peti Lau's main signature style. At an age when cultures, times and environments blend, patterns and colours, AristoFreak tells a story. The brand was born from a funny story. In a conversation with her ex-husband, where she told him all the travels and immense projects, he pronounced – "Oh! That's so AristoFreak "- and even without knowing what it meant, at the time, the name remained till this day.

Peti Lau says that one of her great inspirations continues to be travelling. In fact, travelling opens up a world of cultures, people and colours, inspiration comes from all corners, running around the world helped her decide who she wants to be.

redits by Peti Lau Vebsite - http://www.petilau.cor



## ROBERTO RINCON

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"One of my many ideas is to be able to design and built the ultimate ultra-luxury tower. Moreover, it is to be able to create a macro project that will have a positive impact on our communities and an impact on people's everyday life" – Roberto Rincon



Passionate about the world of luxury interior design, Roberto Rincon is recognized as one of the industry's top personalities in New York City thanks to his incredible interior design projects that he has created so far. "Each project has its challenges and limitations. However, the thing that fulfills me professionally is to (...) witness the reaction of positivity that the client has but to be able to have people trust my process and be able to make their dreams reality", explained the New York-based designer.

Like many inspiring personalities, Rincon had to overcome several obstacles in the beginning of what turned out to be an incredible career. "When I just finished my degree because although I had experienced in the luxury market, clients usually had an initial feeling of hesitation due to my age." It was Roberto's perseverance and dedication that made him carry on with his fabulous ideas which today surpasses the client's expectations. He wants to keep growing, learning and taking on new challenges.

As for the future, Roberto has realized that he will never stop creating new goals and challenges in his career, because those dreams are the reason why the designer was able to achieve all of his current accomplishes. "One of my many ideas is to be able to design and built the ultimate ultra-luxury tower. Moreover, it is to be able to create a macro project that will have a positive impact on our communities and an impact on people's everyday life", revealed the renowned designer to the Best Interior Designers team.

As a dedicated professional in finding the way to achieve the best design possible, integrating the surrounding elements and the latest technology, Roberto Rincon always to provide the best result from the concept to the execution and interior design of the project. "I love and feel privileged that I get to learn with each client and project. I try to have an approach that is as personal as possible to be able to show them not only my gratitude but to take them with me on the journey of design. They inspire me to create a space unique and tailored to their needs and dreams".

edits by Roberto Ricon





With an undefined signature style, when he was starting in the interior Rincon have faith in that the secret to create the perfect design relies on understanding the essence of the client's input and vision. "Whether it is modern, traditional, eclectic, a yacht, a private jet, or a piece of furniture, I always try to have the approach that there are not two spaces that are the same since each area has its context and surroundings, so the result will always be unique".

The designer believes that there isn't a design formula that work in different project types, the inspiration must come from the client's vision and the vibes of the actual space. "I'm a true believer that two minds can achieve more than one, so I'm not afraid of collaborating and enjoying that process." For future projects, Roberto wants to expand his partnerships with iconic brands in the market. He wants to keep creating something unique, in contrast of what current product offer. "In my personal opinion, I think a lot of the product that is on the market at the moment becomes monotonous and repetitive with a sense of sterile interiors that, most of the time, forget that the end product is for everyday life users."

Rincon gets his main inspiration for two incredible designers, Peter Marino, whose work is present in our knowledge of luxury retailers, and Richard Meiers, a distinguished architect which Roberto had the opportunity to work with in the first years of his professional path. These two experts were his biggest role models

inspirational ideas.

design world and continues to be today.

Currently, Roberto Rincon is working on a collaboration with Covet House, a Portuguese group whose primary focus is uniqueness, technique, and

**"THE UNIQUE APPROACH OF COVET** HOUSE AND ALL THEIR BRANDS OF MAINTAINING THE OLD DAY CRAFTSMANSHIP **TECHNIQUES BUT INTERPRETED IN A** MODERN DESIGN, IN **MY OPINION TRULY EMBODIES WHAT DESIGN SHOULD BE"** 

craftsmanship. The inspiration is to create products that bring a fresh approach to what the market looks like, with colors, texture, and materials in a controlled combination for them to harmonically work together and not compete with each other. This luxury design project represents everything that the clients, who are sophisticated, complex, accomplished, determine, cultured, search in Roberto's

The designer's clients are passionate about quality, craftsmanship, but most importantly, uniqueness, whether it is their French château or their country house. From modern, European and eclectic, these interior design enthusiasts want something that is one of a kind but still functional, no matter the style.

Being one of his fundamental concepts in every design project, Rincon believes that ancient craftsmanship techniques is becoming quite popular in the world, since it has already present in the most recent collection from top luxury brands like Fendi Casa, Baccarat and Covet House. "The unique approach of Covet house and all their brands of maintaining the old day craftsmanship techniques but interpreted in a modern design, in my opinion truly embodies what design should be", enhanced the New York-based designer.

Although the current design industry is all about an ultra-modern, simplistic movement, the renowned designer also believes that the use of renewable materials while trying to preserve, craftsmanship, and quality is going to be the spotlight for the nearest future. "Most of the time is overlooked and underappreciated. I would love to see a more significant impact of people genuinely appreciating what we as designers do because sincerely is not as straightforward as many people think".

## RICHARD MISHAAN

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"What makes me fulfilled professionally is when my clients look around their homes and tell me that they love everything about it. That they are pleased brings me joy. I also get the same feeling when I look in a magazine or on Pinterest and see others drawing inspiration from my work or having used my furniture or lighting in their work. I also love interacting with craftsmen and artisans. That really is fulfilling." – Richard Mishaan



Richard Mishaan is a famously recognized interior designer that leads the industry at an international level. For 25 years, his design company has been revolutionizing every interior, from residential, hospitality to commercial settings.

Richard Mishaan is a world leader when it comes to interior design, due to his timeless and artistic interiors, within residential, hospitality and commercial projects. For the past 25 years, the interior designer has been gracing us with unbelievable interiors. To achieve this kind of success, Richard relied on the love he feels for the industry. "My work is what forced me to learn. I learn by doing research, by traveling and just by interacting with the people I need to work with. I studied Architecture because of my love of history and geography. My job brings those things into focus daily. The entire design process requires you to draw inspiration from somewhere, I usually find it in history and cultures from varied geographic regions". It was through that massive and continuous learning that he became one of the top interior designers.

To get to the place where Richard Mishaan stands today, he had to overcome many challenges throughout his career as an interior designer, in the context of his design firm. "There have been many challenging times in my career. They say that when things seem to look like the path has narrowed, the only way out is to go all the way through. It's supposed to be funny but it makes sense. I think that not measuring myself up to others and to keep my eye on the job has kept me focused on the important aspect of what needs to get done". By saying this, the designer establishes a focus of looking ahead and giving it his best, without comparing himself to others.

Recognized in AD 100, as well as Elle Decor A-List, the designer says that he has not yet "achieved everything I want in life, I am not even close to doing so. I am however grateful that I have been able to do as much work as I have. I have designed projects for residential, commercial (stores and restaurants) and hospitality clients (hotels). I have run a retail shop that was part shop, part gallery, that sold collectible

Credits by Richard Mishaan Website - https://www.richardmishaan.c



furniture and objects. I first showed the work of designers such as Herve Vander Strateen, Olivier Gagnere, Eric Schmidt, Christophe Delcourt, Thomas Boog, to name a few. I design lighting, furniture, textiles, and accessories. I have had a far-reaching career. What dreams are still in the cloud? There are too many to mention". Although he has been developing many exciting projects, he has yet to fulfill many dreams, that he'll easily succeed.

His design firm has featured the most innovative and stunning residential, hotel and retail projects. "What makes me fulfilled professionally is when my clients look around their homes and tell me that they love everything about it. Knowing that they are pleased brings me joy. I also get the same feeling when I look in a magazine or on Pinterest and see others drawing inspiration from my work or having used my furniture or lighting in their work. I also love interacting with craftsmen and artisans. That really is fulfilling". In order to feel professionally fulfilled, he loves the feeling of the positive feedback of his clients when they admire the amazing projects that are created.

He had many projects published in major magazines and newspapers, that transmits every stunning element. With that dedication, he aims "that the readers have loved the projects as much as I have. It's funny to think about this as I don't ever really look for feedback. If someone compliments me that's great. I am loving social media because I get to show my point-of-view on art, architecture, food, design, and lifestyle by photographing things and putting them online. Books are also another way to have gotten my message out there". He aims to reach out to clients that "are avid collectors. They collect art, furniture, homes and whatever they are drawn to. I have had a great time finding context and order to very eclectic collections".

"MY WORK IS WHAT FORCED ME TO LEARN. I LEARN BY DOING RESEARCH, BY TRAVELING AND JUST BY INTERACTING WITH THE PEOPLE I NEED TO WORK WITH."

Right now, he's working on a "particular home in Palm Beach Florida that I am obsessing about. I love the location of the home which is on the beach. I like the clients and love the style of the project". Besides that stunning interior, he's "also working on furniture for a line I design for Theodore Alexander as well as some lighting for Visual Comfort". The particular home in Florida features a "color scheme that I derived from Andrew Wyeth's artwork. The furniture is modernism meets elegance and the lighting is a bit cutting-edge as I'm looking to incorporate a bit of futurism into fixtures that are of today".

As an actual and hottest trend, Richard Mishaan thinks that sustainability is the way to go, along with the establishment of a Zen environment. As far as craftsmanship goes, the designer thinks that "many artisanal crafts are emerging now. I love Stephen Cantonson's plasterwork. I like Peter Lane's porcelain. I am Colombian and love the wicker and the baskets from different regions. I love textiles from all around the world".

In the future, the interior designer says that "the focus of design will be to produce things that don't interfere with the Earth's survival. Things will need to be energy efficient and not produce toxic by-products in their use and means of production. In terms of aesthetics, they will become more tailored or streamlined. The changes I would like to see happen in this trajectory is that things are still handcrafted and artisanal. I know from experience that there are places in the world where artisans are being offered jobs doing work in factories so that the interest in doing handicrafts will be lost. I am working with organizations to prevent this from happening as well as trying to help keep the artisans employed wherever I can".

Through this rich conversation, it is possible to see that the interior designer is focused on preserving the artisanal and craftsmanship method into this industry, as well to produce eco-friendly products and projects. Richard Mishaan has the interest of interior design at heart and that is the best thing to ask for an experienced interior designer.



# NEW YORK

## ROCKWELL GROUP

"Our narratives have emerged by pursuing the things we love, and those pursuits have intersected in unexpected ways." - Rockwell Group

Founded in New York in 1984 by one of the top interior designers and architects of the US, David Rockwell, the Rockwell Group creates the most extraordinary contract and artistic designs all around the world.

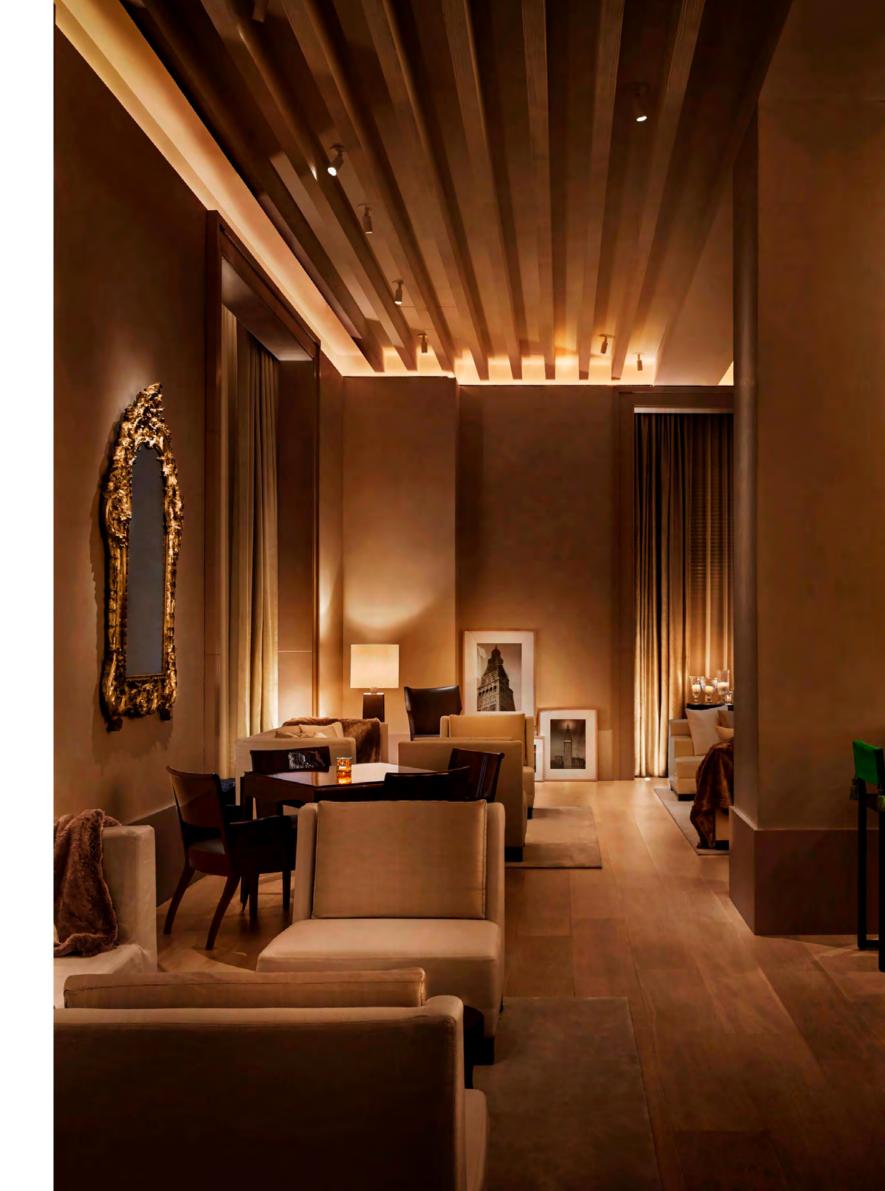
With offices in New York, Madrid and Shanghai, this design group specializes in their professional range in a wide array of work from luxury hospitality, cultural, and healthcare projects, to educational, product, and set design.

Their work is a masterful example of luxury architecture that they achieve by crafting a unique and individual narrative concept for each interior design project. These are the basis of the Rockwell Group's signature design approach. From the big picture to the smallest detail, the story informs and drives the design approach. That's why every design project designed by them features a unique combination of interactive technology, handmade objects, custom fixtures, and furniture to create environments that seamlessly integrate technology, craftsmanship, and design.

Some of the greatest projects created by David and his team include the stunning interiors of the Nobu Restaurants and the W Hotels, the exuberant Mohegan Sun Casino, or the pop-tastic scenery for the Broadway musical Hairspray. But these are only a few illustrious examples of this studio's amazing work because right now, the Rockwell Group is clearly one of the most prolific design studios on the planet with top projects in all the major cities of the world!

Credits by Rockwell Group Website - https://www.rockwellgroup.com/ Address - 5 Union Square West New York, NY 10003, USA





# NEW YORK

## ROTTET STUDIO

"Through thoughtful design, we deliver environments that not only satisfy their clients' needs, but allow them to achieve a level of enjoyment and success beyond their expectations because they create more efficient, less expensive, healthier, and in the long run, much better investments through timeless sustainable design." – Lauren Rottet



Founded by Lauren Rottet, Rottet Studio is an international architecture and design firm with an extensive portfolio of corporate and hospitality projects for the world's leading companies and brands.

Rottet Studio is known in the marketplace as innovators, not followers. Reflecting a desire to improve the human experience through the built environment, Rottet Studio provides innovative architectural solutions characterized by precise detail and direct response to the client's goals.

As Lauran Rottet once said "Through thoughtful design, we deliver environments that not only satisfy their clients' needs, but allow them to achieve a level of enjoyment and success beyond their expectations because they create more efficient, less expensive, healthier, and in the long run, much better investments through timeless sustainable design."

Rottet Studio is one of the finest interior design practices in the United States, which is consistently ranked among the corporate and hospitality Top 100 Design Giants by Interior Design magazine and was recently recognized as one of the Top 3 Most Admired Design Firms in the World.

With best-of-class design professionals in Houston, Los Angeles, New York, and Shanghai, Rottet Studio is ideally positioned to exceed clients' expectations.

Credits by Rottet Studio Website - https://www.rottetstudio.com Address - 29 West 30th Street, 9th Floor, New York, NY 10001, USA



## SASHA BIKOFF

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"Using a keen understanding of design and culture, Bikoff creates spaces based on her clients' passions and inspirations. For Bikoff, interiors represent more than just living spaces: They evoke a distinguished lifestyle, offering individuals the unique opportunity to turn their homes into an eclectic, creative oasis and a place they can truly call their own." – Sasha Bikoff Website



Sasha Bikoff's aesthetic is 18th Century French Rococo mixed with 1960s Space Age Modern, 1970s French Modernism, and 1980s Italian Memphis Milano – which she executes with colorful fabrics and rare antiques. It is a combination that highlights the best of the best from the coveted aesthetics of New York, the Hamptons, Miami, Palm Beach, and Palm Springs. Using a keen understanding of design and culture, Sasha Bikoff is surely a bright star in the interior design universe!

One of the most prominent names in the world of interior design, the interior designer Sasha Bikoff has a special talent that no one seems to grasp – and she's keeping it hidden. From fabulous design projects filled with colour and a tad bit of play on the maximalist style to new york interior designer has a lot to teach us.

Bikoff is known for her balanced understanding of design, flawless execution, and technical knowhow sculpted from her vast worldly exploits and experiences. This top designer has exhibited her work in leading industry events, including Salone del Mobile in collaboration with Versace, DIFFA, Lenox Hill Neighborhood House Gala, Holiday House Hamptons, AD Show or Holiday House NYC!

As it is easy to see, New York is one of Bikoff's places to showcase her work. In fact, her style is heavily influenced by the multicultural flavors of this city that's also her hometown! She's a popular and high-performance designer with a grandiose ability to develop and promote colorful spaces!

lmages courtesy of Versace Website - https://sashabikoff.com/ Address - 200 Lexington Avenue, 10016, New York, USA



## SARA STORY

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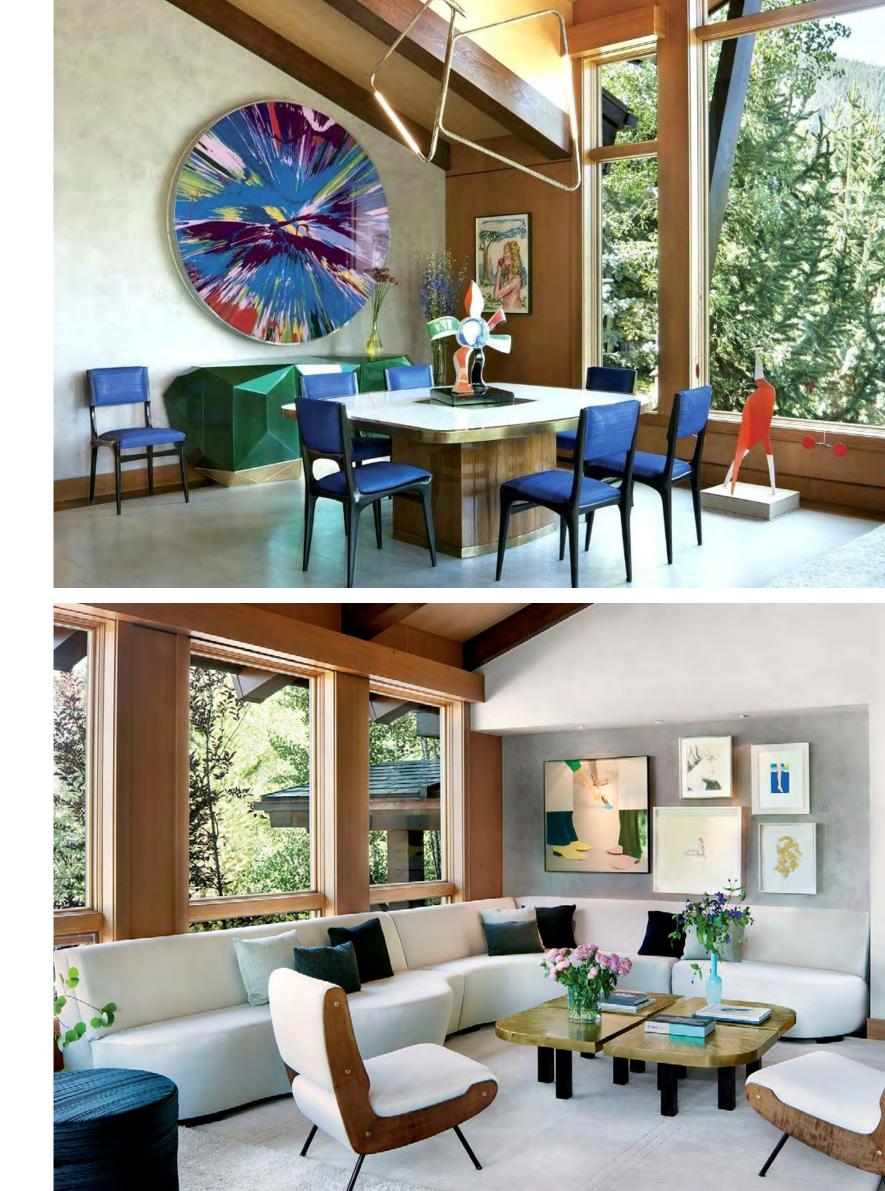
Since founding her eponymous and luxury design firm based in New York, Sara Story has forged a reputation for imparting to all her projects an ineffable style she can truly call her own. Drawing inspiration from extensive travels, an active interest in contemporary art and fashion, and a rigorous lifestyle, Sara wields a keen eye to exact her aesthetic vision.

Sara earned a B.F.A. from the University of San Diego and a degree in Interior Architecture from the Academy of Art University in San Francisco. After graduating she started to make her name for herself with a series of top design projects that caught the eye of some amazing publications like Elle Decor Magazine, that named Sara one of the "Top 5 to Watch." NY Spaces also named her to the Top 50 Designers in New York. Since then her projects have appeared in Architectural Digest, Interior Design, Wall Street Journal and The New York Times just to name a few.

Sara is also passionate about arts and philanthropy. She's a Board Member of Ballroom Marfa, a contemporary art space in Marfa, Texas, with a focus on allowing freedom of artistic expression through culturally impactful art Always dynamic, Sara and her firm continue to work to this day on residential and commercial projects worldwide. But in 2012, Sara expanded her commercial portfolio and launched a wallpaper collection that transforms traditional Asian motifs for a contemporary audience with both classic and edgier tastes. She launched a second wallpaper collection in 2015, inspired by a love of travel, launched in the spring of 2015.

With the help of some high-end artistic luxury brands like Boca do Lobo, Sara Story created some amazing and powerful house projects where in each room would happen something surprising. She also usually favors neutral palette, but she's also known for introducing elements to add some fun, color and bring the owner's personality into every room. As you've learned by now, Sara is passionate about the arts, so in all of her projects she tries to include some amazing artwork pieces that create a perfect design pair with another stunning piece of furniture art. In this way, Sara insights some artistical coherence and, most of all, insights some powerful design debates.

redits by Sara Story ebsite - http://www.sarastorydesign.com



## NEW YORK

### YABU PUSHELBERG

"We are inspired by other people, beautiful things; inspiration can be found in the simplest to most complex forms." – Yabu Pushelberg





Yabu Pushelberg is an international design firm, with studios in Toronto and SoHo, New York, founded in 1980 by Glenn Pushelberg and George Yabu focused teams of design and project management personnel specialize in interior, furniture and product design for the hospitality and retail industries. This amazing design firm also does stunning residential projects.

George and Glenn's partnership is peerless, and their innate creative abilities have made them thought leaders in the design world. Dedicated to delivering the unexpected, they constantly shift visual paradigms with each completed project, the end result eliciting an emotional resonance in the user.

In, 1972, two Ontario natives were brought to Ryerson University in Toronto for reasons that can be loosely linked to kismet. The same stroke of fate brought them together a few years later, and would mark the start of an abiding partnership in business and in life. More than three decades later, George Yabu and Glenn Pushelberg oversee one of the recognized design firms in the world. The Yabu Pushelberg studios redefine how the world sees and experiences the built environment. The work is designed collectively; it is imaginative, thoughtful, and honest, while continuously moving between the rational and the intuitive. It is this interchangeability of their individual roles, that in unison, is distinctive.

Across the Atlantic, Yabu Pushelberg is immersed in the rejuvenation of another storied retailer, the department store Printemps, on the recommendation of former Louis Vuitton chairman and ceo Yves Carcelle. The firm also helped complete a revamp of three floors of the main Printemps building on Boulevard Haussmann, which housed the women's handbags, accessories, watches and jewelry categories. In China, the firm has a long relationship with Lane Crawford and last fall designed a new unit in the Yintai Centre in Beijing — largely at the behest of a single cosseted customer, according to Pushelberg. As they spend much of our time traveling they find inspiration everywhere. Yabu Pushelberg say "We are inspired by other people, beautiful things; inspiration can be found in the simplest to most complex forms.

Credits by Yabu Pushelberg Website - https://yabupushelberg.com/ Address - 66 White St, New York, NY 10013, USA



## VIDESIGNS

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NEW

"We have a strong commitment to serving our clients with quality work from concept to completion." – Violetta Ustayev





Vi Design is an award-winning Interior Design Firm founded by Violetta Ustayev! This top Studio specializes in interior design, construction management, and staging and they are known in New York City for producing stuning exemples of luxury and powerful projects!

As one of the great design creators of her generation, Violetta brings a distinctive, holistic approach to all of her designs. For the past ten years, she has been infusing her work with her own global experiences and personal eclectic style.

Raised in a creative home of fashion and beautification, Violetta has developed an excellent eye for detailed pattern and cohesive conceptualization. In addition to training in interior design at the Parsons School of Design, she possesses a master's degree in accounting and finance management, as well as a bachelor of science degree from the Pennsylvania State University. While earning her Bachelor's Degree, Violetta nurtured the practical experience which still guides her work today by buying, renovating, and reselling properties. This allows her to work with any budget and manage any project in a timely and professional manner.

Violetta Ustayev has been collaborating with clients nationally and internationally on both residential and commercial interiors. Together with her professional and powerful team, Violetta has a strong commitment to serving their clients with quality work from concept to completion.

Credits by ViDesigns Website - https://www.vi-designs.com/ Address - 6313 Mill Ln, Brooklyn, NY 11234, 6313 Mill Ln, Brooklyn, NY 11234, USA







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